



CGI

Property and Casualty Insurance Conference

2008 Client Conference

September 17-18, 2008

Schedule of Events

Registration and Cocktail Reception

6:30 P.M. - 8:30 P.M.

Join us for cocktails and hors d'oeuvres to meet your Hosts, Sponsors and other Attendees.

Buffet Breakfast

7:30 A.M. - 8:30 A.M.

Opening Remarks and Welcome

8:45 A.M. - 9:00 A.M.

Keynote Speaker

9:00 A.M. - 10:00 A.M.

DAN GARDNER, Journalist & Author of Risk

In the tradition of Malcolm Gladwell, Dan Gardner explores a new way of thinking about the decisions we make.

We are the safest and healthiest human beings who ever lived, and yet irrational fear is growing, with deadly consequences — such as the 1,595 Americans killed when they made the mistake of switching from planes to cars after September 11. In part, this irrationality is caused by those — politicians, activists, and the media — who promote fear for their own gain. Culture also matters. But a more fundamental cause is human psychology.

In his newly released book Risk, author Dan Gardner works with risk science pioneer Paul Slovic to explain how we make decisions and run our lives. The brain has not one but two systems to analyze risk. One is primitive, unconscious, and intuitive. The other is conscious and rational. The two systems often agree, but occasionally they come to very different conclusions. When that happens, we can find ourselves worrying about what the statistics tell us is a trivial threat — terrorism, child abduction, cancer caused by chemical pollution — or shrugging off serious risks like obesity and smoking.

LEVERAGING PREDICTIVE MODELS

10:15 A.M. - 11:00 A.M.

Predictive modeling is a process used in predictive analytics to create a statistical model of future behavior. Predictive analytics is the area of data mining concerned with forecasting probabilities and trends. A predictive model is made up of a number of predictors, variable factors that are likely to influence future behavior or results.

To create a predictive model, data is collected for the relevant predictors, a statistical model is formulated, predictions are made and the model is validated (or revised) as additional data becomes available. Richard Yap, Chief Operating Officer with SCORE Consulting, will explain how companies are using predictive models to gain a competitive edge from both an operational efficiency and financial standpoint.

INSURANCE COST CALCULATOR ROUND TABLE DISCUSSION 11:00 A.M. - 12:00 P.M.

Having a consistent industry approach to managing insurance to value continues to be a challenge and is expected to be more so as the Property and Casualty market hardens.

Representatives of MSB, PowerSoft and e2Value will provide insight into their specific offerings and their strategy for determining property replacement cost.

Greg McCutcheon, President SCM Risk Management Services, will lead a panel discussion where he will work with the panelists and members of the audience to identify industry challenges and capture unique stakeholder perspectives.

Buffet Lunch 12:00 P.M. - 1:15 P.M.



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There will be two workshops running concurrently.

The times are as follows: 1:15 P.M. - 2:45 P.M. and 3:00 P.M. - 4:30 P.M.

ROOM A - IIS	ROOM B - RMS	1:15P.M.- 2:45 P.M.
Product Announcements / Updates / Direction Automobile Property Commercial SMART Partner Announcements	RMS Business Overview Products Services Strategic Direction	
ROOM A - IIS	ROOM B - RMS	3:00 P.M. - 4:30 P.M.
Product Announcements / Updates / Direction Automobile Property Commercial SMART Partner Announcements	RMS Business Overview Products Services Strategic Direction	
<i>Miscellaneous & Closing Remarks</i>		4:30 P.M. - 5:00 P.M.



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Keynote Speaker

Dan Gardner

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Gladwell told us about the "black box" of our brains; Gardner takes us inside, helping us to understand how to deconstruct the information we're bombarded with and respond more logically and adaptively to our world. **Risk** is cutting-edge reading.

Dan Gardner is a columnist and senior writer for the *Ottawa Citizen*, specializing in criminal justice and other investigative issues. Trained in history and law, Gardner worked as a senior policy adviser to the Premier and the Minister of Education before turning to journalism in 1997. His writing has received numerous awards, including the *National Newspaper Award*, *Amnesty International's Media Award*, and others. He lives in Ottawa with his wife and two children.