

SYMBILITY SOLUTIONS ANNOUNCES STRATEGIC PARTNERSHIP WITH e2VALUE

Integration will streamline estimation and valuation services within the property claims industry

TORONTO, ONTARIO - (Marketwire – July 22, 2008) –Symbility Solutions Inc., a wholly-owned subsidiary of Automated Benefits Corp. (TSX-V:AUT), along with e2Value Inc. are pleased to announce their strategic alliance integrating e2Value’s web-based property Insurance-to-Value (ITV) calculation services to Symbility’s *mobile claims* estimation application.

Based in Stamford, Connecticut, e2Value delivers ITV and workflow solutions that contribute to the profitable operations of its customers. As the leading hosted application provider of online replacement cost valuations for residential, commercial and farm and ranch properties in the United States, e2Value offers a standard calculating platform that integrates easily with digital technologies for expedited information sharing and decision making among a company’s sales, underwriting and claims functions.

e2Value has aligned itself with RSMeans, the leading source of construction cost data for contractors, engineers and architects throughout North America. With an unsurpassed construction cost database, RSMeans complements e2Value’s insurance industry expertise and technological superiority, enhancing the valuation solutions offerings available to the insurance industry today.

Todd Rissel, chairman and CEO of e2Value comments, “This partnership with Symbility is another example of how both companies strive to offer customers technology and options to continually improve their ROIs. Our alliance with Symbility helps fulfill our our customers’ business objectives to expand capabilities, deepen the use of data and take advantage of today’s technologies. Both companies are focused on the customer experience and providing real value in the marketplace.”

e2Value’s solutions will be fully integrated into Symbility’s *mobile claims* software solution. With this leading edge partnership, both Symbility and e2Value customers will now have the added advantage of completing both their residential and commercial estimates and ITV valuation at a claim site, increasing the efficiency of adjusters and valuers with reduced site visits and increasing indemnity with instant online valuations.

“Symbility is constantly looking to augment its capabilities through best-of-breed partnerships,” states James Swayze, chief executive officer of Automated Benefits Corp. “With e2Value, we have found an ideal partner for valuation and risk assessment to complement the Symbility *mobile claims* platform. We felt that the e2Value application offered the best combination of web-based, Microsoft technology, together with the reputable RS Means cost database and a management team that understands the needs of the industry.”

About e2Value, Inc.

e2Value, Inc. is a full-service application development, insurance consulting and technology provider that offers products to assist with Insurance-to-Value (ITV) and workflow solutions. The firm offers full-featured, knowledge-based Internet applications that enable consistency and standardization of pricing, processes, and procedures for insurance.

Founded in 1999 by former insurance executives and based in Stamford, Connecticut, e2Value is the leading hosted application provider delivering replacement cost valuations over the Web for all residential, commercial, and farm and ranch properties in the United States and Canada.

The company provides the best property-based solution for risk management on a Microsoft platform while easily integrating with digital technologies. This expedites information sharing and decision making among the sales, underwriting, and claims functions.

For more information, visit www.e2value.com, email sales@e2value.com, or call 888-371-2788.

About Automated Benefits Corp. and Symbility Solutions

Automated Benefits Corp. headquartered in Toronto, Ontario, is a software company dedicated to developing applications for the insurance industry. The corporation currently has two subsidiaries, Automated Benefits Inc. and Symbility Solutions Inc.

Symbility Solutions Inc. is in the business of automating insurance claims. Its award-winning *mobile claims* solution is designed to increase the speed and accuracy of damage claims processing by allowing claims adjusters, carriers, and restoration contractors to process claims on-site, resulting in increased customer satisfaction levels. Handwritten notes and post-inspection data entry are eliminated. Complete mobility provides the means to access key information on location and instantly settle claims up to three times faster and with greater accuracy, thereby reducing adjusting expenses and lowering indemnity.

For more information on Symbility Solutions, visit www.symbilitysolutions.com or call 1.866.SYMBILITY.

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The TSX Venture Exchange Inc. has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

Except for historical information contained herein, this news release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially. Automated Benefits Corp. will not update these forward-looking statements to reflect events or circumstances after the date hereof. More detailed information about potential factors that could affect financial results is included in the documents filed from time to time with the Canadian securities regulatory authorities by Automated Benefits Corp.

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